

SEDGWICK COUNTY, KANSAS  
COMMUNICATIONS

# NEWS

CONTACT: SEDGWICK COUNTY COMMUNICATIONS 316-383-7429 FAX: 316-383-7509

June 13, 2001

Contact: Kristi Zukovich  
316-383-7429

## **KSU COACH BILL SNYDER TO SPEAK TO KANSAS COUNTY APPRAISER'S ASSOCIATION**

### **FOR IMMEDIATE RELEASE**

(Sedgwick County, Kansas) – The Kansas County Appraiser's Association (KCAA) will meet in Manhattan, Kansas from June 17 – 20, 2001 for the Annual Business Conference. The conference will be held at the Manhattan Holiday Inn Holidome, 530 N. Richards Drive.

The Annual Conference brings together appraisal professionals from all over Kansas for educational opportunities on how to improve appraisal standards, evaluate collection and distribution information, conduct research, and more. This year's featured speakers include KSU football coach Bill Snyder and entertainer Mark Mayfield.

Coach Snyder will speak on the topic of "Leadership" during the keynote session on Tuesday, June 19. His presentation is scheduled to begin at 10:15 a.m. Mayfield has entertained audiences worldwide, sharing the stage with celebrities like Paul Newman, Peter Frampton and Colin Powell. He is the opening speaker on Monday, June 18<sup>th</sup> at 1:30 p.m.

"The variety of activities and opportunities available at this year's conference will provide counties with knowledge and ideas that will allow appraisers to better serve their citizens," says KCAA President and Sedgwick County Appraiser Gerald Frantz. "And, it is indeed rare when we have the opportunity to work with folks as gifted as Bill Snyder and Mark Mayfield," Frantz said.

For information prior to the conference, contact Gerald C. Frantz, CAE, Sedgwick County Appraiser and KCAA President at (316) 383-7461. For information during the conference, contact Marie Howard, Special Projects Coordinator, at the Holidome, (785) 539-5311.

- end -